



THE
MOBILE

ENGAGEMENT

PLATFORM

MOCOLIVE
Connecting the World...



STRENGTHEN YOUR
CONSUMER

ENGAGEMENT

PROCESS WITH US.



ABOUT US

- Mocolive is a leading mobile engagement platform connecting the world across the mobile ecosystem and enriching end user experience.
- Our platform explores the benefits of mobile channel being the quickest, most convenient, always on & private means of communication.
- We access information in simple and cost effective ways to leverage tailored data solutions that integrate with your corporate information systems.
- Start your mobile engagement process with Mocolive and translate business challenges into new opportunities.
- Mocolive is a cloud based SaaS (Software as a Service) powered by ADM.





EXPLORE THE BENEFITS
OF INTERACTIVE MOBILE
MARKETING FOR

LEAD GENERATION.



OUR SERVICES

Bulk SMS - Flexible, targeted and cost effective to send promotional and transactional messages to thousands of individuals at once, within seconds.

Voice SMS - Prerecorded voice messages to a mobile or landline networks across the country. It involves playing a pre-recorded message to automatically dialed mobile or landline numbers.

Short Code & Long Code - A Short Code is a five digit and a Long Code is a 10 digit virtual mobile number provided by mobile operators on which users can send SMS's. It is generally used for automated queries.

Virtual Number - 10 digit normal phone numbers that are routed to an existing phone line which are configured at the operator switch for processing huge volume of incoming traffic.



DO MORE THAN
JUST COMMUNICATE.
INTERACT, ENGAGE
AND KNOW YOUR
AUDIENCE.



BENEFITS OF MOBILE MARKETING

- 75% of the mobile phones worldwide are SMS enabled.
- 6 billion text messages sent per day.
- 90 percent of text messages get read within 3 minutes of delivery.
- The average click through rate (CTR) of URLs included in SMS messages is 19%, compared to just 4.2% CTR for Emails.
- 80% mobile users are open to receive opted-in SMS campaigns.
- SMS messages will rise from 5.9 trillion to 9.4 trillion in 2016.

(Source: Forrester research & CTIA.org)



PROFESSIONAL
BUSINESS SOLUTIONS

THAT ARE CLIENT DRIVEN
AND FOCUSED ON PROVIDING
LASTING BENEFITS.



WHY MOCOLIVE ?

- Our Mobile Marketing Solutions are client driven and reflects our passion and years of experience.
- In house development of software used for mobile marketing.
- Our team consists of professionals who have a thorough knowledge of the industry and are well adapted to the latest trends in the market.
- Building long term relationships with our clients based on provision of personalized and exceptional customer service.
- Our solutions induce efficiency, drive increased awareness, loyalty & engagement with your brand and lasting benefits to businesses and individuals.





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